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Las Vegas Sands Corp.*

**UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA**

LAS VEGAS SANDS CORP.,  
a Nevada corporation,

Plaintiff,

v.

XIAOLONG LI, YANG DAWEI, YANG  
GUANGLIANG, FA DA, JIANGHONG  
WANG, ZHANG CHEN,  
ZHANGCHENGGENG, CHINA CHINA, AND  
THE UNKNOWN REGISTRANTS OF:  
www.0077.net, www.ca0011.com,  
www.ca0022.com, www.ca0033.com,  
www.ca0044.com, www.ca0055.com,  
www.ca1066.com, www.ca0077.com,  
www.ca0088.com, www.ca0099.com,  
www.036.net, www.4047.com,  
www.09399.com, www.j111888.com,  
www.j222888.com, www.j333888.com,  
www.j666888.com, www.4337.com,  
www.js722.com, www.3863jsc.com,  
www.111111.com, www.lz0000.com,  
www.lz0009.com, www.lz11888.com,  
www.929266.com, www.333js.com, and  
www.31567.com,

Defendants.

Case No. 2:15-cv-02340-GMN-(VCF)

**FIRST AMENDED COMPLAINT**

For its First Amended Complaint, Plaintiff Las Vegas Sands Corp. ("Plaintiff" or "Las Vegas Sands") alleges as follows:

3993 Howard Hughes Pkwy, Suite 600  
Las Vegas, NV 89169-5996

**Lewis Roca**  
ROTHGERBER CHRISTIE

1 **NATURE OF THE CASE**

2 Las Vegas Sands brings this action against the known and unknown registrants of  
3 Internet domain names who are using Las Vegas Sands' world famous "Sands" trademark,  
4 Sunburst design, and "Jinsha" characters on websites to falsely affiliate themselves with Las  
5 Vegas Sands, to lure prospective gamblers to overseas online casinos, and to unlawfully and in  
6 bad faith advertise, promote, and provide online casino and gambling services.

7 Las Vegas Sands asserts claims for trademark infringement, false designation of origin,  
8 and dilution under the Lanham Act, 15 U.S.C. §§ 1114(a), 1125(a)(1)(A), and 1125(c),  
9 respectively, for common law trademark infringement and unfair competition, and for copyright  
10 infringement under the Copyright Act, 17 U.S.C. § 101 *et seq.* Las Vegas Sands seeks  
11 injunctive relief, as well as damages, attorneys' fees, and costs.

12 **JURISDICTION AND VENUE**

13 1. This Court has subject matter jurisdiction over this case pursuant to 28 U.S.C.  
14 §§ 1331 and 1338(a), because Las Vegas Sands' claims arise under the laws of the United States,  
15 specifically, under the Lanham Act, 15 U.S.C. §§ 1114 and 1125. This Court has supplemental  
16 jurisdiction over Las Vegas Sands' common law claims pursuant to 28 U.S.C. § 1367, because  
17 the claims are related to Las Vegas Sands' federal claims and they form part of the same case or  
18 controversy.

19 2. This Court has specific personal jurisdiction over Defendants under the effects  
20 test. Defendants are intentionally using Plaintiff's federally registered trademarks on websites to  
21 confuse and deceive consumers. Upon information and belief, Defendants knew and have  
22 known at all relevant times that Las Vegas Sands is based in Las Vegas, Nevada. Upon  
23 information and belief, Defendants expressly aimed their tortious conduct at Las Vegas Sands in  
24 Las Vegas, Nevada, knowing that any injury it would suffer would be felt in Las Vegas, Nevada.  
25 The Court's exercise of personal jurisdiction over Defendants is reasonable.

26 3. Venue is proper in the United States District Court for the District of Nevada  
27 under 28 U.S.C. § 1391(b), (c), and/or (d). Venue is proper in the unofficial Southern division of  
28 this Court.

**PARTIES**

4. Plaintiff Las Vegas Sands Corp. is a Nevada corporation with its principal place of business in Las Vegas, Nevada.

5. Defendant Xialong Li is believed to be a resident of China, and the registrant of www.js567.com, www.js3333.com, www.js8666.com, and www.js686.com.

6. Defendant Yang Dawei is believed to be a resident of Serbia, and the registrant of www.3863.com, www.jsc00000.com, www.jsc11111.com, www.jsc22222.com, www.jsc44444.com, www.jsc55555.com, www.jsc88888.com, and www.jsc99999.com.

7. Defendant Yang Guangliang is believed to be a resident of Ireland, and the registrant of www.jsc0000.com, www.jsc1111.com, www.jsc2222.com, www.jsc3333.com, www.jsc4444.com, www.jsc5555.com, www.jsc6666.com, and www.jsc9999.com.

8. Defendant Fa Da is believed to be a resident of the Marshall Islands, and the registrant of www.20288.com.

9. Defendant Jianghong Wang is believed to be a resident of China, and the registrant of www.2088666.com, www.2099666.com, www.8566999.com, www.8577999.com, www.8766999.com, and www.9500888.com.

10. Defendant Zhang Chen is believed to be a resident of China, and the registrant of www.779907.com.

11. Defendant Zhangchenggeng is believed to be a resident of China, and the registrant of www.667400.com.

12. Defendant China China is believed to be a resident of China, and the registrant of j4888.com.

13. Defendants Unknown Registrants of: www.0077.net, www.ca0011.com, www.ca0022.com, www.ca0033.com, www.ca0044.com, www.ca0055.com, www.ca1066.com, www.ca0077.com, www.ca0088.com, www.ca0099.com, www.036.net, www.4047.com, www.09399.com, www.j111888.com, www.j222888.com, www.j333888.com, www.j666888.com, www.4337.com, www.js722.com, www.3863jsc.com, www.111111.com, www.lz0000.com, www.lz0009.com, www.lz11888.com, www.929266.com, www.333js.com,

1 and www.31567.com, are the persons and/or organizations who registered these domain names.  
 2 Their identities are unknown because the domain names were registered using a “privacy  
 3 protection” service offered by GoDaddy.com, LLC (“GoDaddy”) and/or its affiliate, Domains  
 4 By Proxy, LLC (“Domains By Proxy”). These companies register domain names without listing  
 5 the registrant’s true name, email address, or contact information in the publicly available  
 6 “WHOIS” database of domain name registrants. Instead, these companies submit “proxy”  
 7 information to the WHOIS database to identify the registrant. Domain name registrars typically  
 8 forward emails sent to such proxy email addresses to the registrant of the domain name by using  
 9 the registrant’s true email address, provided to the registrar at the time of registration.

### 10 **ALLEGATIONS COMMON TO ALL COUNTS**

#### 11 **Las Vegas Sands and Its Trademarks**

12 14. Las Vegas Sands is a world famous Fortune 500 company that is publicly traded  
 13 on the New York Stock Exchange. Las Vegas Sands is the leading global developer of  
 14 destination resort properties that feature premium accommodations, world-class gaming and  
 15 entertainment, convention and exhibition facilities, celebrity chef restaurants, and many other  
 16 amenities. Las Vegas Sands’ properties include The Venetian, The Palazzo, and The Sands  
 17 Expo and Convention Center in Las Vegas, Nevada; Sands Bethlehem in Bethlehem,  
 18 Pennsylvania; and Marina Bay Sands in Singapore. Through its 70.2% ownership of Sands  
 19 China, Ltd., Las Vegas Sands also owns and operates The Venetian Macao, Sands Macao, Four  
 20 Seasons Hotel Macao, and Sands Cotai Central in Macao. Las Vegas Sands maintains websites  
 21 at, among others, <venetian.com>, <palazzo.com>, <sandsexpo.com>, <pasands.com>,  
 22 <marinabaysands.com>, <venetianmacao.com>, <sandsmacao.com>, and  
 23 <sandscotaicentral.com>, through which it markets its hotel and casino services and, among  
 24 other things, provides information and accepts hotel room reservations.

25 15. The original Sands Hotel in Las Vegas, Nevada, became famous by, among other  
 26 things, attracting numerous celebrities and serving as the setting for several famous Hollywood  
 27 films, including the original “Ocean’s Eleven” movie. Since 1952, Las Vegas Sands and its  
 28 predecessors-in-interest have used the SANDS trademark (in both standard character and

stylized forms) to provide, among others, casino services (*i.e.*, gambling and casino games).

16. Also since 1952, Las Vegas Sands' predecessors-in-interest and, since 2004, Las Vegas Sands, have used the Sunburst design alone or in combination with the SANDS mark in connection with casino services. The Sunburst design appears as follows:



17. As a result of its longstanding and prominent use of the SANDS trademark and Sunburst design in commerce, Las Vegas Sands has developed common law trademark rights in the SANDS trademark and Sunburst design for use in connection with, among others, casino services.

18. In addition to its common law rights, Las Vegas Sands owns trademark registrations for the SANDS trademark worldwide. In the United States, Las Vegas Sands' federal trademark registrations include, among others, the following:

Mark	Fed. Reg. No.	First Use	Goods and Services
<i>Sands</i>	1,209,102	1/1/1952	"Entertainment services-namely, providing stage show, gambling and casino services . . ."
<b>SANDS</b>	3,734,615	12/31/1952	"[P]roviding casino and gaming services; providing casino and gambling facilities . . ."
<i>Sands</i>	3,838,397	11/30/1996	"Casino services; gambling services; gaming services; Entertainment services in the nature of boxing contests and art exhibitions; arranging of seminars and conferences; educational demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production."
<b>SANDS</b>	3,850,500	11/30/1996	"Casino services; gambling services; gaming services; entertainment services in the nature of boxing contests and art exhibition; arranging of seminars and conferences; educational demonstrations; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production."

19. Las Vegas Sands Corp. also owns a Nevada state trademark registration for SANDS HOTEL & CASINO (Reg. No. TN00250422). (Las Vegas Sands' federal trademark registrations and common law rights in the SANDS mark shall be collectively referred to as the "SANDS Mark").

20. Based on its federal and state trademark registrations and its longstanding and exclusive use of the SANDS Mark, Las Vegas Sands owns the exclusive right to use the SANDS Mark in commerce.

21. The SANDS Mark has become distinctive and famous in the United States for, among other services, casino and gaming services.

22. In addition to the foregoing trademark rights, Las Vegas Sands is the owner of all copyrights in and to the Sunburst design. Las Vegas Sands' predecessors first published the Sunburst design on December 15, 1952. Las Vegas Sands registered its copyrights in the Sunburst design with the U.S. Copyright Office effective June 21, 2010, and was granted U.S. Copyright Registration Certificate No. VA 1-724-059.

23. Further, since 2004, Las Vegas Sands has used two Chinese language characters known as "Jinsha" in connection with its gaming, hotel, entertainment, and other services provided at its Sands Macao property, to act as the Chinese language equivalent of the SANDS Mark. Roughly translated, Jinsha means "golden sands" in Chinese. As a result of its use of the Jinsha characters in commerce in connection with its goods and services, Las Vegas Sands owns common law rights in the Jinsha characters, which appear below:



#### **The Defendants' Infringing Conduct**

24. The Defendants have set up a network of Internet websites that are accessible to U.S. citizens that are designed to drive Internet users to one or more online casinos.

25. The infringing websites appear at the following Internet locations: www.0077.net, www.ca0011.com, www.ca0022.com, www.ca0033.com, www.ca0044.com, www.ca0055.com,

1 www.ca1066.com, www.ca0077.com, www.ca0088.com, www.ca0099.com, www.036.net,  
 2 www.4047.com, www.09399.com, www.j111888.com, www.j222888.com, www.j333888.com,  
 3 www.j666888.com, www.4337.com, www.20288.com, www.js567.com, www.js8666.com,  
 4 www.js686.com, www.js3333.com, www.js722.com, www.3863.com, www.3863jsc.com,  
 5 www.jsc0000.com, www.jsc00000.com, www.jsc1111.com, www.jsc11111.com,  
 6 www.jsc2222.com, www.jsc22222.com, www.jsc3333.com, www.jsc4444.com,  
 7 www.jsc44444.com, www.jsc5555.com, www.jsc55555.com, www.jsc6666.com,  
 8 www.jsc88888.com, www.jsc9999.com, www.jsc99999.com, www.111111.com,  
 9 www.lz0000.com, www.lz0009.com, www.lz11888.com, www.2088666.com,  
 10 www.2099666.com, www.8566999.com, www.8577999.com, www.8766999.com,  
 11 www.9500888.com, [www.929266.com](http://www.929266.com), 31567.com, 333js.com, 667400.com, 779907.com, and  
 12 j4888.com (collectively, the “Domains”). GoDaddy is the registrar of each Domain.

13 26. Five of the Domains (*i.e.*, www.0077.net, www.4047.com, www.09399.com,  
 14 www.3863.com, and www.3863jsc.com) are “directory” sites that provide links to several other  
 15 online casino websites. All but two of the Domains (www.4047.com and www.09399.com)  
 16 display unauthorized and infringing reproductions of the SANDS Mark, the Sunburst design,  
 17 and/or the Jinsha characters.

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27. Taking the Domains in order, the website located at [www.077.net](http://www.077.net) is a “directory” site that contains links to casino webpages. An image of [www.077.net](http://www.077.net) is set forth below:



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28. This “directory” page displays the SANDS Mark, Jinsha characters, and Sunburst design and links to the following domains: www.ca0011.com, www.ca0022.com, www.ca0033.com, www.ca0044.com, www.ca0055.com, www.ca1066.com, www.ca0077.com, www.ca0088.com, www.ca0099.com, www.036.net. Each of these domains operate an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands. All display the following online casino:



29. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the lower, right-hand, corner of the page.

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30. The webpages located at [www.4047.com](http://www.4047.com) and [www.09399.com](http://www.09399.com) are Chinese-language directory pages that contain Chinese-language links to online casinos:

**金沙国际上网导航** [www.4047.com](http://www.4047.com) 相信品牌的力量!

金沙国际贵宾登入

金沙国际一站	金沙国际二站	金沙国际三站	金沙国际四站	金沙国际五站	金沙国际六站
金沙国际七站	金沙国际八站	金沙国际九站	金沙国际十站	试玩有奖	在线客服

[www.4047.com](http://www.4047.com)

**金沙国际上网导航** [www.09399.com](http://www.09399.com) 相信品牌的力量!

金沙国际贵宾登入

金沙国际一站	金沙国际二站	金沙国际三站	金沙国际四站	金沙国际五站	金沙国际六站
金沙国际七站	金沙国际八站	金沙国际九站	金沙国际十站	试玩有奖	在线客服

[www.9039.com](http://www.9039.com)

31. These directory pages link to the following domains: [www.j111888.com](http://www.j111888.com), [www.j222888.com](http://www.j222888.com), [www.j333888.com](http://www.j333888.com), and [www.j666888.com](http://www.j666888.com). Each of these domains operates an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands. All display the following online casino:



32. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the upper, left-hand, corner of the page and again in the middle of the page.

33. The website located at www.4337.com displays a similar online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



34. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the upper, left-hand, corner of the page and again in the middle of the page.

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35. The website located at www.20288.com displays an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



36. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the upper, center, portion of the page and again in the center-right portion of the page.

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37. The websites located at: www.js567.com, www.js8666.com, www.js686.com, and www.js3333.com display an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



38. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the upper, left-hand corner of the page, on the vertical hotel tower, and again in the middle of the page.

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39. The website located at: [www.js722.com](http://www.js722.com) displays a similar online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



40. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the upper, left-hand corner of the page, on the vertical hotel tower, and in the middle of the page.

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41. The websites located at [www.3863.com](http://www.3863.com) and [www.3863jsc.com](http://www.3863jsc.com) are each directory pages that appear as follows:



网址1: 访问速度50ms	=>	<a href="http://www.jsc2222.com">http://www.jsc2222.com</a>	=>	点击进入
网址2: 访问速度50ms	=>	<a href="http://www.jsc1111.com">http://www.jsc1111.com</a>	=>	点击进入
网址3: 访问速度50ms	=>	<a href="http://www.jsc3333.com">http://www.jsc3333.com</a>	=>	点击进入
网址4: 访问速度50ms	=>	<a href="http://www.jsc5555.com">http://www.jsc5555.com</a>	=>	点击进入
网址5: 访问速度50ms	=>	<a href="http://www.jsc4444.com">http://www.jsc4444.com</a>	=>	点击进入
<input type="button" value="再次检测刷新"/>				

温馨提示:ms数值越小 越靠前的网址,打开速度就越快  
如果我们的检测中心对您有帮助,请按 **Ctrl+D** 收藏

([www.3863.com](http://www.3863.com))



网址1: 访问速度80ms	=>	<a href="http://www.jsc6666.com">http://www.jsc6666.com</a>	=>	点击进入
网址2: 访问速度80ms	=>	<a href="http://www.jsc4444.com">http://www.jsc4444.com</a>	=>	点击进入
网址3: 访问速度80ms	=>	<a href="http://www.jsc0000.com">http://www.jsc0000.com</a>	=>	点击进入
网址4: 访问速度80ms	=>	<a href="http://www.jsc9999.com">http://www.jsc9999.com</a>	=>	点击进入
网址5: 访问速度80ms	=>	<a href="http://www.jsc2222.com">http://www.jsc2222.com</a>	=>	点击进入
<input type="button" value="再次检测刷新"/>				

温馨提示:ms数值越小 越靠前的网址,打开速度就越快  
如果我们的检测中心对您有帮助,请按 **Ctrl+D** 收藏  
请记住官方网址发布邮箱: **JINSHACHENG@GMAIL.COM**

您的IP: 如果检测后还不能登录请按以下操作方式

操作步骤: 打开IE浏览器: 选择: 工具->Internet选项->在选择 (删除历史浏览记录)->删除->重启IE  
如果您是出现视频卡,请在您的游戏页面右下角点击“摄像头”的小图标,选择一个新线路使用看看!



([www.3863jsc.com](http://www.3863jsc.com))



42. As the above screenshots clearly demonstrate, to mislead customers, the webpages prominently feature the SANDS Mark, Jinsha characters, and Sunburst design. These sites link to the following domains: www.jsc0000.com, www.jsc00000.com, www.jsc1111.com, www.jsc11111.com, www.jsc2222.com, www.jsc22222.com, www.jsc3333.com, www.jsc4444.com, www.jsc44444.com, www.jsc5555.com, www.jsc55555.com, www.jsc6666.com, www.jsc88888.com, www.jsc9999.com, and www.jsc99999.com. Each of these domains operates an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands. All display the following online casino:



43. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the upper, left-hand corner of the page.

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44. The websites located at: [www.111111.com](http://www.111111.com), [www.lz0000.com](http://www.lz0000.com), [www.lz0009.com](http://www.lz0009.com), [www.lz11888.com](http://www.lz11888.com), [www.2088666.com](http://www.2088666.com), [www.2099666.com](http://www.2099666.com), [www.8566999.com](http://www.8566999.com), [www.8577999.com](http://www.8577999.com), [www.8766999.com](http://www.8766999.com), and [www.9500888.com](http://www.9500888.com) display an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



45. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark, Jinsha characters, and Sunburst design in the middle of the page.

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46. The websites located at [www.929266.com](http://www.929266.com) and [222.779907.com](http://222.779907.com) display an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



47. As the above screenshot clearly demonstrates, to mislead customers, the webpage prominently features the SANDS Mark and the Sunburst design in the upper, left-hand, corner of the page.

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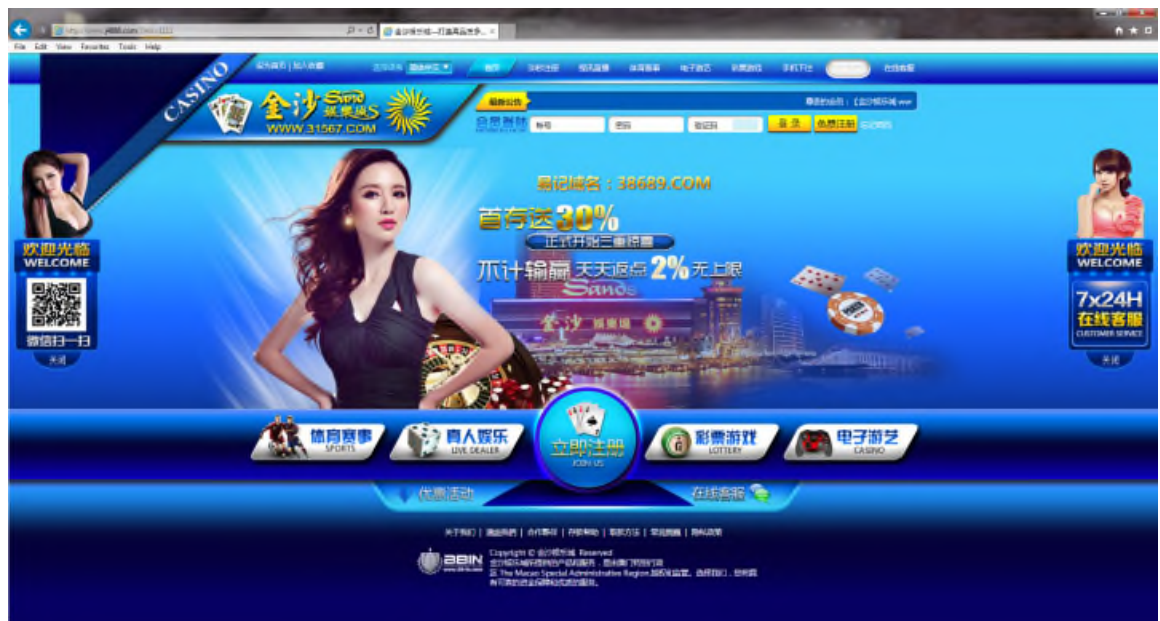
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48. The Domain Name [www.667400.com](http://www.667400.com) redirects consumers to the website at [www.j4888.com](http://www.j4888.com), which displays an online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



49. When a consumer clicks on the link to [www.31567.com](http://www.31567.com), which appears immediately below the SANDS marks, the website displays a more in depth online casino purporting to be associated with, affiliated with, approved by, or sponsored by Las Vegas Sands:



1           50.     The Domains offer specific casino games such as card games, roulette, or dice  
 2 games, the same games offered by Las Vegas Sands at The Venetian, The Palazzo, Sands  
 3 Bethlehem, Marina Bay Sands, The Venetian Macao, Sands Macao, Four Seasons Hotel Macao,  
 4 and Sands Cotai Central in Macao.

5           51.     The Domains permit gamblers to register, create individual financial accounts,  
 6 and gamble online.

7           52.     Las Vegas Sands has not consented to, approved of, or authorized Defendants'  
 8 use of the SANDS Mark, Jinsha characters, or Sunburst design in connection with the Domains.

9           53.     The SANDS Mark, Jinsha characters, and Sunburst design are embodiments of  
 10 the substantial goodwill and excellent reputation Las Vegas Sands and its predecessors have  
 11 developed as a premier provider of entertainment and casino services. As a result of Defendants'  
 12 blatant exploitation of Las Vegas Sands' trademarks without Las Vegas Sands' consent, Las  
 13 Vegas Sands has lost control over the SANDS Mark, Jinsha characters, and Sunburst design.  
 14 This loss of control over its goodwill and reputation is irreparable and Las Vegas Sands cannot  
 15 be adequately compensated by an award of money damages alone. For example, Las Vegas  
 16 Sands opposes legalized Internet gambling in the United States and elsewhere, and Defendants'  
 17 use of the SANDS Mark, Jinsha characters, and Sunburst design on the homepages of online  
 18 casinos, even though unauthorized by Las Vegas Sands, threatens to dilute and detract from Las  
 19 Vegas Sands' message and its efforts to stop the proliferation of online gambling.

20           54.     Accordingly, Defendants' actions have caused and are likely to continue to cause  
 21 Las Vegas Sands to suffer irreparable harm and injury unless temporarily, preliminarily, and  
 22 permanently enjoined by the Court.

### 23                               **COUNT I**

24                               (Trademark Infringement under  
 the Lanham Act, 15 U.S.C. § 1114(a))

25           55.     Plaintiff incorporates the allegations in the preceding paragraphs as if fully set  
 26 forth herein.

27           56.     Defendants have adopted and begun using the SANDS Mark in U.S. commerce.  
 28 In addition to their adoption and use of the SANDS Mark in U.S. commerce, Defendants' use of

1 the SANDS Mark has had or is likely to have an effect on U.S. foreign commerce that is  
2 sufficiently great to injure Plaintiff, and the interests of and links to U.S. foreign commerce are  
3 sufficiently strong in relation to those of other nations to justify the extraterritorial application of  
4 the Lanham Act.

5 57. Defendants' unauthorized use of the SANDS Mark constitutes a reproduction,  
6 copying, counterfeiting, and colorable imitation of the SANDS Mark in a manner that is likely to  
7 cause confusion or mistake or is likely to deceive consumers.

8 58. Defendants' unauthorized use of the SANDS Mark is likely to cause initial  
9 interest confusion by diverting Internet users away from Plaintiff's websites to Defendants'  
10 websites.

11 59. As a direct and proximate result of Defendants' infringement, Plaintiff has  
12 suffered, and will continue to suffer, monetary loss and irreparable injury to its business,  
13 reputation, and goodwill.

#### 14 **COUNT II**

(False Designation of Origin under  
15 the Lanham Act, 15 U.S.C. § 1125(a)(1)(A))

16 60. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set  
17 forth herein.

18 61. Defendants have adopted and begun using the SANDS Mark in U.S. commerce.  
19 In addition to their adoption and use of the SANDS Mark in U.S. commerce, Defendants' use of  
20 the SANDS Mark has had or is likely to have an effect on U.S. foreign commerce that is  
21 sufficiently great to injure Plaintiff, and the interests of and links to U.S. foreign commerce are  
22 sufficiently strong in relation to those of other nations to justify the extraterritorial application of  
23 the Lanham Act.

24 62. Defendants' use of the SANDS Mark is likely to cause confusion, cause mistake,  
25 or deceive as to an affiliation, connection, or association between Plaintiff and Defendants, or as  
26 to the origin, sponsorship, or approval of Defendants' services or commercial activities by  
27 Plaintiff.

28 63. As a direct and proximate result of Defendants' false designation of origin,



1 Plaintiff has suffered, and will continue to suffer, monetary loss and irreparable injury to its  
2 business, reputation, and goodwill.

3 **COUNT III**

4 (Trademark Dilution under  
the Lanham Act, 15 U.S.C. § 1125(c))

5 64. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set  
6 forth herein.

7 65. The SANDS Mark is famous within the meaning of the Federal Trademark  
8 Dilution Act.

9 66. Defendants have adopted and begun using the SANDS Mark in U.S. commerce.  
10 In addition to their adoption and use of the SANDS Mark in U.S. commerce, Defendants' use of  
11 the SANDS Mark has had or is likely to have an effect on U.S. foreign commerce that is  
12 sufficiently great to injure Plaintiff, and the interests of and links to U.S. foreign commerce are  
13 sufficiently strong in relation to those of other nations to justify the extraterritorial application of  
14 the Lanham Act.

15 67. Defendants' use of Plaintiff's SANDS Mark has, at all times, been willful,  
16 deliberate, and intentional. Defendants' use of Plaintiff's SANDS Mark in commerce was  
17 designed to usurp and wrongfully trade off of the substantial investment and goodwill Plaintiff  
18 has developed in its SANDS Mark.

19 68. The SANDS mark used by Defendants on their websites is identical or  
20 confusingly similar to Plaintiff's SANDS Mark.

21 69. Defendants' adoption and use in commerce of Plaintiff's SANDS Mark began  
22 after Plaintiff's SANDS Mark became famous.

23 70. Defendants' unauthorized adoption and use in commerce of a mark that is  
24 identical to or confusingly similar to Plaintiff's SANDS Mark is likely to dilute the  
25 distinctiveness of Plaintiff's SANDS Mark within the meaning of the Federal Trademark  
26 Dilution Act.

27 71. As a direct and proximate result of Defendants' conduct, Plaintiff has suffered,  
28 and will continue to suffer, monetary loss and irreparable injury to its business, reputation, and



1 goodwill.

2 **COUNT IV**

(Common Law Trademark Infringement)

3 72. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set  
4 forth herein.

5 73. Plaintiff has been using the SANDS Mark, Jinsha characters, and Sunburst  
6 design in commerce in connection with, among others, casino and gaming services, and that use  
7 predates Defendants' use of the SANDS Mark, Jinsha characters, and Sunburst design for the  
8 same and related services.

9 74. Given Plaintiff's longstanding use of the SANDS Mark, Jinsha characters, and  
10 Sunburst design in connection with casino and gaming services and Defendants' use of  
11 Plaintiff's SANDS Mark, Jinsha characters, and Sunburst design in connection with the  
12 advertising, promotion, and operation of online casinos accessible from the United States,  
13 Defendants' use of the SANDS Mark, Jinsha characters, and Sunburst design on their websites  
14 constitutes a reproduction, copying, counterfeit, and/or colorable imitation of Plaintiff's  
15 SANDS Mark, Jinsha characters, and Sunburst design in a manner that is likely to cause  
16 confusion, or mistake, or that is likely to deceive consumers.

17 75. Defendants' use of Plaintiff's SANDS Mark, Jinsha characters, and Sunburst  
18 design in commerce has, at all times, been willful, deliberate, and intentional. Defendants' use  
19 of Plaintiff's SANDS Mark, Jinsha characters, and Sunburst design in commerce was designed  
20 to usurp and wrongfully trade off of the substantial investment and goodwill Plaintiff has  
21 developed in the SANDS Mark, Jinsha characters, and Sunburst design.

22 76. Defendants' use of Plaintiff's SANDS Mark, Jinsha characters, and Sunburst  
23 design in commerce constitutes common law trademark infringement.

24 77. As a direct and proximate result of Defendants' conduct, Plaintiff has suffered,  
25 and will continue to suffer, monetary loss and irreparable injury to its business, reputation, and  
26 goodwill.

27 **COUNT V**

(Common Law Unfair Competition)

28 78. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set

1 forth herein.

2 79. Plaintiff has used its SANDS Mark, Jinsha characters, and Sunburst design to  
3 identify its casino and gaming services and to distinguish them from those offered and sold by  
4 others, by, among other things, prominently displaying the SANDS Mark, Jinsha characters, and  
5 Sunburst design in connection with such services.

6 80. Plaintiff has prominently displayed its SANDS Mark, Jinsha characters, and  
7 Sunburst design on the exteriors of its casinos and outdoor signage, within its casinos, on  
8 billboards, on letterhead, on bills, in direct mail advertisements, in print ads, in television  
9 advertising, and in periodicals distributed throughout the United States and world, and has used  
10 its SANDS Mark, Jinsha characters, and Sunburst design in connection with its own Internet  
11 domain names and websites.

12 81. Plaintiff's goods, services, and advertising have been distributed and offered  
13 worldwide, including in the United States, in Macao, and on the Internet, where Defendants are  
14 doing business.

15 82. As a result of Plaintiff's sales and advertising under its SANDS Mark, Jinsha  
16 characters, and Sunburst design and as a result of its use of the SANDS Mark, Jinsha characters,  
17 and Sunburst design in connection with Internet domain names and websites, Plaintiff's SANDS  
18 Mark, Jinsha characters, and Sunburst design have developed and acquired a secondary and  
19 distinctive trademark meaning to purchasers in Defendants' trading area.

20 83. Plaintiff's SANDS Mark, Jinsha characters, and Sunburst design have come to  
21 indicate to consumers of casino, gaming, and other services, a meaning of high quality  
22 originating only with Plaintiff.

23 84. As a result of the association by purchasers of the SANDS Mark, Jinsha  
24 characters, and Sunburst design with Plaintiff, Defendants' use of the SANDS Mark, Jinsha  
25 characters, and Sunburst design is likely to confuse such purchasers.

26 85. Defendants' use of Plaintiff's SANDS Mark, Jinsha characters, and Sunburst  
27 design in commerce has, at all times, been willful, deliberate, and intentional. Defendants' use  
28 of Plaintiff's SANDS Mark, Jinsha characters, and Sunburst design in commerce was designed

1 to usurp and wrongfully trade off of the substantial investment and goodwill Plaintiff has  
2 developed in its SANDS Mark, Jinsha characters, and Sunburst design.

3 86. Defendants' use of the SANDS Mark, Jinsha characters, and Sunburst design  
4 constitutes unfair competition under the common law.

5 87. As a direct and proximate result of Defendants' conduct, Plaintiff has suffered,  
6 and will continue to suffer, monetary loss and irreparable injury to its business, reputation, and  
7 goodwill.

### 8 **COUNT VI**

(Copyright Infringement - 17 U.S.C. § 101 *et seq.*)

9 88. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set  
10 forth herein.

11 89. The Defendants have infringed Plaintiff's copyrights in the Sunburst design by  
12 reproducing and publicly displaying the Sunburst design on casino websites located at the  
13 following domains without Plaintiff's authorization, license, or consent: www.0077.net,  
14 www.ca0011.com, www.ca0022.com, www.ca0033.com, www.ca0044.com, www.ca0055.com,  
15 www.ca1066.com, www.ca0077.com, www.ca0088.com, www.ca0099.com, www.036.net,  
16 www.j111888.com, www.j222888.com, www.j333888.com, www.j666888.com,  
17 www.4337.com, www.20288.com, www.js567.com, www.js8666.com, www.js686.com,  
18 www.js3333.com, www.js722.com, www.3863.com, www.3863jsc.com, www.jsc0000.com,  
19 www.jsc00000.com, www.jsc1111.com, www.jsc11111.com, www.jsc2222.com,  
20 www.jsc22222.com, www.jsc3333.com, www.jsc4444.com, www.jsc44444.com,  
21 www.jsc5555.com, www.jsc55555.com, www.jsc6666.com, www.jsc88888.com,  
22 www.jsc9999.com, www.jsc99999.com, www.111111.com, www.lz0000.com,  
23 www.lz0009.com, www.lz11888.com, www.2088666.com, www.2099666.com,  
24 www.8566999.com, www.8577999.com, www.8766999.com, www.9500888.com, and  
25 www.929266.com.

26 90. The Defendants' infringement of Plaintiff's copyrights has, at all times, been  
27 willful, intentional, purposeful, and in disregard of and with indifference to Plaintiff's rights.

28 91. The Defendants profited and continue to profit from their infringement of

1 Plaintiff's copyrights in the form revenues received from their online casinos and/or revenues  
2 received from the direction of Internet traffic to their online casinos.

3 92. As a direct and proximate result of the Defendants' infringement of Plaintiff's  
4 exclusive rights in the Sunburst design, Plaintiff is entitled to actual damages, including  
5 Defendants' profits attributable to the infringement, as will be proven at trial. Alternatively, at  
6 Plaintiff's election, Plaintiff is entitled to maximum statutory damages, in the amount of  
7 \$150,000 or such other amounts as may be just and appropriate under 17 U.S.C. § 504(c).

8 93. Plaintiff is also entitled to its costs, including reasonable attorneys' fees, pursuant  
9 to 17 U.S.C. § 505.

10 94. The Defendants' conduct is causing and, unless enjoined by this Court, will  
11 continue to cause Plaintiff great and irreparable injury that cannot be fully compensated or  
12 measured by an award of money damages. Plaintiff has no adequate remedy at law. Pursuant to  
13 17 U.S.C. § 502, Plaintiff is entitled to a temporary, preliminary, and permanent injunctive relief  
14 prohibiting the infringement of Plaintiff's copyrights.

### 15 **PRAYER FOR RELIEF**

16 WHEREFORE, Plaintiff respectfully prays that the Court grant the following relief:

17 A. An order granting Plaintiff leave to serve subpoenas upon GoDaddy (the domain  
18 name registrar) and Domains By Proxy (the privacy protection service utilized by Defendants),  
19 for the purpose of identifying the Defendants and obtaining their contact information, including  
20 their physical and email addresses;

21 B. An order permitting Plaintiff to serve the Summons, Complaint, and all other  
22 papers upon Defendants by email to the registrant email address currently listed in the WHOIS  
23 database for the Domains or to the email address provided by each Defendant to GoDaddy  
24 and/or Domains By Proxy in connection with the registration of the Domains;

25 C. A temporary, preliminary, and permanent injunction prohibiting Defendants and  
26 all other persons acting in concert or participation with Defendants from: (1) using the SANDS  
27 Mark, Jinsha characters, and Sunburst design or any confusingly similar variations thereof, alone  
28 or in combination with any other letters, words, letter string, phrases or designs in commerce,

1 including, without limitation, on any website, in any domain name, in any social network user  
2 name, in any hidden website text, or in any website metatag; and (2) engaging in false or  
3 misleading advertising or commercial activities likely to deceive consumers into believing that  
4 any Defendant is Plaintiff or that any Defendant's services are associated or affiliated with,  
5 connected to, or approved, or sponsored by Plaintiff;

6 D. An order requiring domain name registrar GoDaddy and/or VeriSign, Inc. (the  
7 .com domain name registry) to immediately remove or disable the current domain name server  
8 information for the Domains, and place the Domains on hold and lock pending further order of  
9 the Court;

10 E. An award of compensatory, consequential, statutory, and/or punitive damages to  
11 Plaintiff in an amount to be determined at trial;

12 F. An award of interest, costs, and attorneys' fees incurred by Plaintiff in  
13 prosecuting this action; and

14 G. All other relief to which Plaintiff is entitled.

15 Dated: this 2nd day of March, 2016

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